

We're **all in.**

Cloud computing

The future of doing business



Agenda

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- 8:00- 9:00 Breakfast
- 9:00- 9:45 Basics of Cloud computing, Hans Kruithof, Commercial Director, Netpro Group
- 9:45- 10:00 Break
- 10:00-10:30 Executive Keynote, Pradeep Raman
- 10:30-11:00 Debate and discussion



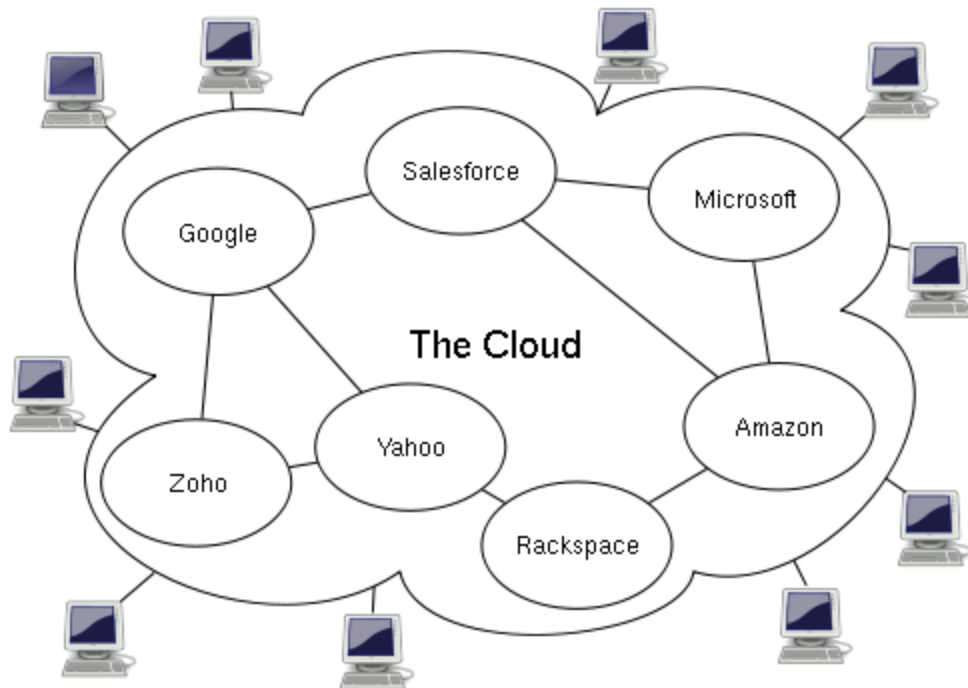
Cloud Computing

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- Objective of this meeting
 - What is cloud computing
 - What are the benefits?
 - What are the opportunities?
 - What are the risks?
 - What can be done by the government?

Cloud Computing, The Basics

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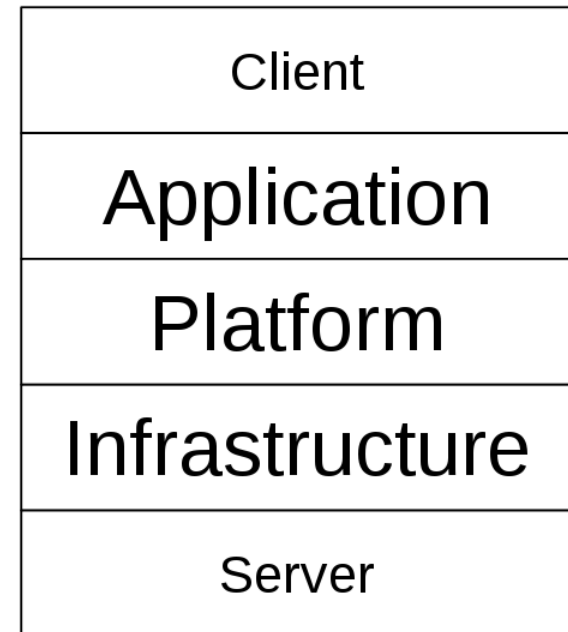


Internet Based computing whereby shared resources and information are provided to the end user like the electricity grid !

Cloud Computing The Basics

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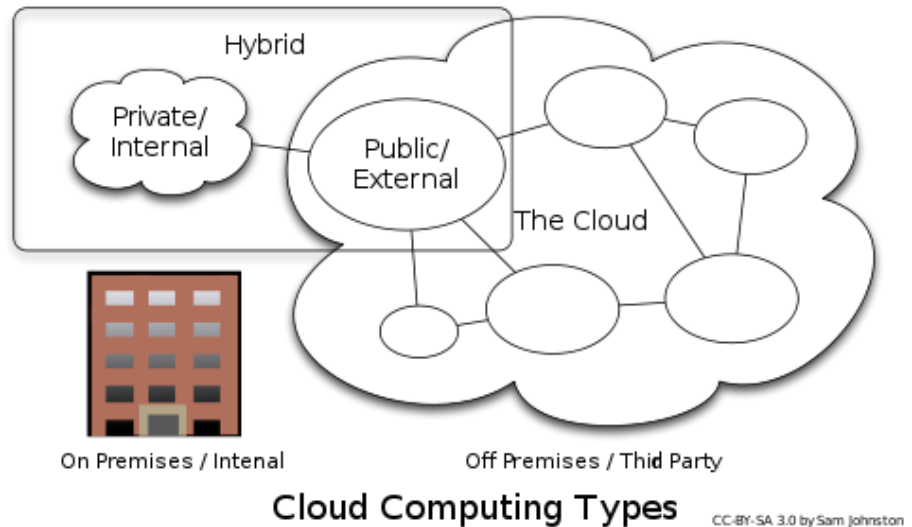
- **IAAS**
Infrastructure as a Service,
Example is Rackspace or Amazon
- **PAAS**
Platform as a Service
Example Azure
- **SAAS**
Software as a Service. Example
Microsoft BPOS,



Cloud Computing

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- On premises
 - Private internal cloud
- Hosted
 - Community cloud by hosting provider
- Totally in the Cloud
 - Public cloud
- Hybrid Cloud



How Can the Cloud Help You?

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- Better Cost Control
- Agility, Flexibility & Scale
- A New Business Model
- Unprecedented Collaboration
- Enterprise class ICT for small organizations



Cloud Computing

Micro Economic Impact:

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- No Capital Expenditure
- Only operational expenses
- No upfront cost

- Charging models : Per user
Per gigabyte/month
I/O Requests

Cloud Computing Macro Economic Impact

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- Competitive advantage over other countries
- Change of business model IT organizations
- Different kind of IT specialists
- IT Trading Companies will need to change to IT service companies
- World wide competition



Cloud Computing Risks

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- Privacy
- Compliancy
- Legal
- Open Source
- Security



Cloud Computing and Government

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- Good Governance
- Infrastructure
- Tax Laws
- Compliancy laws
- Intellectual property laws
- Education to Knowledge economy

Cloud Computing

Will we all be in the cloud?

We're all in.

Historic fact.

You cannot stop technology and progress
good or bad.

Better be there and embrace it.



Cloud Computing

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Q & A Session before the break

Questions ?

